Call for Papers for a Special Issue of Organization & Environment (O&E)

Business Models for Sustainability: Entrepreneurship, Innovation and Transformation

Background
Sustainability management deals with social, environmental and economic issues in an integrated manner to transform organizations in a way that they contribute to a sustainable development of the economy and society within the limits of the ecosystem. Leaders, managers and entrepreneurs are challenged to contribute to sustainable development on the individual, organizational and societal level. Obviously, common approaches of technological, process, and product innovation, often understood as “technological fix”, are insufficient to create the required transformation of organizations, industries and societies towards sustainability. Scholars and practitioners are therefore increasingly exploring if and how modified and completely new business models can help maintain or even increase economic prosperity by either radically reducing negative or creating positive external effects for the natural environment and society – then called Business Models for Sustainability (BMfS). This perspective does not only cover existing organizations and how their business models are transformed, but also entirely new business models pioneered by (sustainable) entrepreneurs or intrapreneurs.

Potential contributions
The approaches of discovering and understanding BMfS are still in their infancy. This Special Issue therefore aims at compiling the state of the art of BMfS and at offering future research perspectives through innovative theoretical, conceptual and qualitative or quantitative empirical papers.

Submission deadline
7th February 2014

Full CfP
http://ow.ly/nmN92 (also: http://oae.sagepub.com)

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